



*The Secret's in the Mix!*

## **Fáilte Ireland partner with Iarnród Éireann and Sligo Food Trail in dedicated 'Extend the Season' initiative**

### **Feedback to Date:**

---

#### **Cllr. Marie Casserly, Mayor of Sligo Municipal District**

- Feedback provided to Noelle Cawley "On behalf of the Sligo Municipal District I wish to commend you for the outstanding success of the Sligo Food Trail event that took place recently. Yourself and the Sligo Food Trail team have done the entire county of Sligo proud and you have certainly put Sligo Food on the national and international map! It was a pleasure to be part of the welcoming committee at the train station and an honour to be invited to the fantastic meal at Eala Bán. To sample the unique food and drink on offer from Sligo producers and to meet invited chefs and food journalists was the highlight of the event. I know from speaking with those recently who were in attendance on the night, they were certainly impressed and are keen to tell the world about Sligo Food! Keep up the great work and looking forward to next year already!"

#### **Jennifer & Scott Sidewalk Safari**

- Feedback provided to Sile Haran "It was fantastic to meet you earlier this week at the Sligo Food Trail Harvest Feast experience. Scott and I had an amazing time. Our expectations were high based on the itinerary provided and the Sligo Food Trail team and Sligo Tourism totally exceeded those expectations (smashed them, really!). I'll be writing up a post on [Sidewalk Safari](#) about our experiences and will be sure to share that when it's ready (likely in 2-4 weeks because of some deadlines and business travel for my day job at Google). I'll also continue to promote Sligo and the Wild Atlantic Way on social media both through my [original post about our trip in August](#) and with this upcoming post about our food tour. I was also talking about our experiences with my colleagues when I got back to the office on Thursday. At least one (a serious foodie) is ready to book himself a trip to Sligo this winter based on my recounting of our experiences. I have a very broad personal and professional network in Ireland and the U.S. and will continue to talk it up to my friends and colleagues who I think would enjoy a trip to Sligo and the Wild Atlantic Way generally. Thanks again for thinking of us and for inviting us on this grand adventure. Please do keep us in mind if future opportunities arise to work together. Scott and I love Ireland and have made it our adopted home. We want to encourage as many people as possible to experience all that Ireland has to offer."

#### **Jules Mahon, TheTaste.ie:**

- "We had such a fantastic time in Sligo, so well organised and Coopershill were super hosts."

#### **Catherine Moran, My Artisan Business:**

- "Thanks for an absolutely fantastic two days. You must all be so exhausted from all the organising behind the scenes, though you seemed at all times to be cool, calm and collected. After the walk this morning with Auriel I got to interview Auriel herself (in her car outside the

Italian gelato place in Strandhill, away from the wind!), then Prannie (in a suite in The Riverside), Anthony (in the store room at Eala Bhan) and Paul from Connolly's (in the snug). Absolutely amazing stuff. You set up so much of this for me, including The White Hag guys, Knox and Sweet Beats. So big thanks for organising all of this."

**Jocelyn Doyle, Easy Food Magazine:**

- "Thank you so much for having us – I had such a lovely time!"

**Hugo Mc Cafferty, Irish Independent**

- "Thanks for the brilliant trip to Sligo. I had a wonderful time and can't wait to come back."

**Shane Smith:**

- "Huge thank you again for reaching out to me and from start to finish it was an extremely well run trip. We were all talking about it for days afterwards."

**Publicity to Date:**

---

- **Fáilte Ireland:** <http://www.failteireland.ie/Footer/Media-Centre/%E2%80%98Sligo-Food-Train%E2%80%99-Departs-for-the-Wild-Atlantic-W.aspx>
- **FFT.ie:** <http://www.fft.ie/sligo-food-train-departs-for-the-wild-atlantic-way/13597>
- **Hotel & Restaurant Times:** <http://hotelandrestauranttimes.ie/aboard-sligo-food-train-departs-wild-atlantic-way/>
- **Hospitalitynews:** <http://www.hospitalitynews.ie/index.php/19-news/8478-food-train-to-sligo>
- **TheTaste.ie:** <http://thetaste.ie/wp/the-sligo-food-train-departs-for-the-wild-atlantic-way/>
- **Una Minh Kavanagh:** <https://spillthebeans.ie/2016/10/16/food-trails-seatrails-and-mighty-craic-experience-what-sligo-has-to-offer/>
- **Catherine Moran:** <http://myartisanbusiness.com/exploring-sligo-food-trail-wild-adventure/> (first in a series interviews)
- **Val Robus:** <https://magnumlady.com/2016/10/06/sligo-food-trail-harvest-feast/>
- **Sligo Food Trail Facebook Album:** [https://www.facebook.com/1675750832639617/photos/?tab=album&album\\_id=1790253924522640](https://www.facebook.com/1675750832639617/photos/?tab=album&album_id=1790253924522640) and blogs on site [www.sligofoodtrail.ie](http://www.sligofoodtrail.ie)
- Follow #SligoFoodTrail

